



BBC IDEAS

Part 1 (1-16)



01

How Instant Noodles Went Global

[Click here to watch the video clip](#)



Vocabulary

A. Select the appropriate word that corresponds with its meaning.

CHEAP ECONOMIC CONSUME EMERGENCY CRITICIZE

- _____ 1. to eat or use up
- _____ 2. not expensive, costs little money
- _____ 3. related to money, business, or how things are made and sold
- _____ 4. to point out problems or say something is not good
- _____ 5. a serious or urgent situation that needs quick action



Vocabulary

B. Choose the correct words to complete the sentences.

1. Over 100 billion servings of instant noodles were _____ worldwide last year.
2. Instant noodles are _____ to make and buy, contributing to their global popularity.
3. Instant noodles quickly became popular and contributed to Japan's _____ growth.
4. Instant noodles are _____ by environmentalists due to palm oil and plastic packaging.
5. Instant noodles are valuable in _____ situations, like earthquakes, providing a quick meal.

criticized

cheap

economic

emergency

consumed



Comprehension Questions



C. Answer the questions.

1

How many servings of instant noodles were consumed worldwide last year?

- A) 50 billion
- B) 100 billion
- C) 150 billion

2

What makes instant noodles a global phenomenon?

- A) They're trendy
- B) They're cheap to make and buy
- C) They're healthy

3

Who invented instant noodles?

- A) Hiroshi Tanaka
- B) Momofuku Ando
- C) Takashi Murakami

4

Why are instant noodles popular in US prisons?

- A) They're healthy
- B) They're the cheapest item in prison stores
- C) They're the only food available

Comprehension Exercise



D. Make a summary of the video. You may use the words provided in the box.



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EMERGENCY CRITICIZE



True or False?

E. Choose T if the underlined word is correct, or replace the word if it is incorrect.

_____ ①

Instant noodles are considered one of the world's most successful industrial foods.

_____ ②

Instant noodles have been eaten at the top of Mount Everest.

_____ ③

Astronauts have taken instant noodles into space.

_____ ④

Momofuku Ando invented instant noodles after WWII in Korea.



Discussion Questions

F. Answer the questions.

1

Why do you think so many people around the world eat instant noodles?

2

Have you ever tried instant noodles? What flavors have you had?

3

Why do you think instant noodles are popular among students and workers?



Discussion Questions

F. Answer the questions.

4

What makes instant noodles a good food choice in emergencies?

5

Why might environmentalists be concerned about the ingredients and packaging of instant noodles? What's your opinion on this?

6

If you could invent a new flavor of instant noodles, what would it be and why?